

GUINNESS[®] KARAOKE NIGHT

With Irish Pubs having the reputation as a perfect place to let your hair down, there couldn't be a more fitting location for a night of karaoke fun than the local Irish Pub. People of all ages and personalities love Karaoke – from the seasoned karaoke kings to the one night Elvis wannabes. It can be cheesy, it can be serious for some, but most of all it's just great fun!



HOW IT WORKS:

Being one of the most successful formats over the years in Irish Pubs across the globe, Karaoke needs little introduction. Saying that, hosting your own GUINNESS KARAOKE NIGHT can be changed from the standardised format to suit your pub, your customers and your wallet. For example, if Karaoke is a regular event at your pub, invest in the equipment to do it yourself. With your own equipment you can hire whoever you choose to be an MC – a professional, a member of staff or even a customer who has always wanted to MC a karaoke night at your pub.

Consider also offering pints of GUINNESS beer as either prizes for the best singers or as a reward for everyone who takes part, this way everyone will want to get involved!

WHAT YOU NEED:

- Use GUINNESS KARAOKE posters to keep your customers up to date
- Prizes for the best singers, t-shirts, pub vouchers etc.
- Karaoke equipment or a host who supplies their own equipment
- Large screen for showing the song lyrics

TOP TIP

Once in a while try perhaps having a look-alike karaoke night where karaoke singers dress up as the stars they're trying to impersonate. The best look-alikes can be chosen by or voted for by the crowd with many singers bringing their own friends and family down to the Irish Pub as support!